

2023

MEDIA KIT



PUSH

experience. community. perspective.



PROFILE

The sports tourism industry is constantly changing. To thrive, professionals need tools and resources that keep them up to date on industry trends, engaged in the sports ecosystem, and healthy both mentally and physically.

There's no time for fluff. PUSH provides the sports tourism industry with a consistent source of unbiased information, tools for navigating the industry lifestyle, and best practices that produce results. Engage with your target audience and align yourself with industry adaptation.

Join us in the PUSH, to redefine the potential of positive sports tourism impact.

AUDIENCE

- Sports Tourism Industry Professionals
- Sports Event Rights Holders
- Destination Marketing Professionals
- National Governing Bodies
- Sports Event Sponsors
- Management Firms
- Ad Agencies
- Endurance Event Enthusiasts



PRICING & PACKAGES

Single Ad Rates (PUSH Magazine Only)

	ONE	THREE	SIX
FULL PAGE	\$1,395	\$3,960	\$7,470
1/2 PAGE	\$895	\$2,460	\$4,470
1/4 PAGE	\$395	\$960	\$1,470

Digital Ad Packages

	SEASONAL	FULL YEAR
FULL PAGE	\$6,210	\$11,970
1/2 PAGE	\$4,710	\$8,970
1/4 PAGE	\$3,210	\$5,970

SEASONAL Package includes: (3 Magazine Ads , 3 E- Blasts and 6 Social Media Posts)

FULL YEAR Package includes: (6 Magazine Ads , 6 E-Blasts and 12 Social Media Posts)

Ad Sizes (WxH): Full page - 7" x 9.5" Half Page - 7" x 4.583" Quarter Page - 3.333" x 4.583"

PUSH

experience. community. perspective.